

# **Fredericksburg Arts Commission Meeting**

**Thursday, October 1<sup>st</sup>, 2009**

**City Hall Conference Room**

**Attendees:** Rochelle Grey, Roy Jarnecke, Julie Perry, Florence Ridderhof, George Solley, Debby Klein, Kevin Bartram, and Pat Thalman.

## **Approval of Minutes**

The minutes from the September 3<sup>rd</sup> meeting were presented. Debby Klein and Florence Ridderhof asked that special attention be paid to the spelling of their names as it was often inconsistent. Debby Klein made the motion to approve the minutes as amended and Kevin Bartram seconded the motion. The motion passed unanimously.

## **Treasurer's Report**

There was no treasurer's report.

## **Public Comment**

There were two members of the public in attendance - Sue Henderson and Carolyn Van Der Jagt neither had a comment.

## **Reports**

### **Arts Festival Committee – Kevin Bartram & Sue Henderson**

Kevin Bartram reintroduced the Commission to Sue Henderson and allowed her to present her two options for a Commission sponsored Arts Festival for the fall of 2010. Her slides are attached. After a small amount of discussion distinguishing the two proposed concepts Kevin Bartram called for a vote allowing the festival committee to move forward with concept one. Florence Ridderhof seconded the motion. Discussion followed regarding concept one – the Via Colori event. Florence Ridderhof called for the question and it passed unanimously.

### **Long Term Planning Committee – George Solley/Peter Scelfo**

George Solley presented the new structure as discussed at the conclusion of the Strategic Planning Retreat on September 19<sup>th</sup>. He told the Commission that the main difference in the two formats, besides how the brainstorming is conducted is that Goals would be presented in the format of an outcome, not an action. He passed out a handout with examples of the new style.

Discussion followed with a variety of examples being explored under different headings. Kevin Bartram said he approved of the concept and asked George Solley what the next step for the committee/commission would be. George Solley responded that the Long Term Planning Committee would meet and restructure all of the Goals and Objectives with this style and format. Then they would present them to the entire commission who would brainstorm any

additions. The subcommittee would then incorporate the suggestions and come back again for approval. Roy Jarnecke asked Commission members to submit comments to the committee and commended George Solley for the new structure.

### **Old Business**

#### **Arts and Culture District – George Solley**

George Solley reported on the drawings he collected at the previous meeting. He said they were very similar across the board with the edges being the main areas of discrepancy. Mr. Solley also informed the Commission that in addition to most of the submissions he would like to include the Princess Anne Street overlay district to encourage revitalization in that area and work with the zoning department to match existing city zoning with respects to residential areas.

George Solley also presented the idea that instead of the Arts Commission writing the actual document that they should decide the points they would like to achieve and the things they would want to encourage along with the incentives they would like to see included and submit those to city staff and the city attorney. Those individuals are much more familiar with proper language and what is allowed through city code and state regulations. Everyone seemed to agree with this line of thinking. Mr. Solley said he would send out a list of potential things to incentivize and solicit comment from the group.

Florence Ridderhof liked this idea and Julie Perry reminded the group about the existing list of concepts in the minutes.

#### **JumpArts Project Proposal Process – George Solley and Kerry Devine**

George Solley presented a list of potential sites that had been identified by himself and Kerry Devine in advance of the meeting. Highlighted were his preferred options (City Dock, Hurkamp Park, Canal Path and Princess Anne Street, Train Station, and the Parking Garage at the corner of Wolfe and Sophia streets).

The commission then began discussing the timeline and the procedures requirements that would need to be established. Roy Jarnecke, Florence Ridderhof, and Pat Thalman, as well as non-commission members Bill Harris, Gabriel Pons and Bill Richardson were reconfirmed as a procedures committee. Clarification was made as to whether or not members of this procedures committee could still submit applications for projects once the procedures had been identified. It was agreed that participation at this level would not preclude an artist from submitting a piece for inclusion in the new public art program once established. The commission then agreed to set a deadline for procedures to be ready for the November meeting in order to put out a call for artists and stay within the EDA's established timelines.

**Discussion of Downtown Storefront Initiative – Kevin Bartram**

Nothing new to report.

**Arts Commission of the Rappahannock – Rochelle Grey**

Rochelle Grey reported that the Arts Commission of the Rappahannock is having a PNC grant recipient meeting @ the Library to discuss programs and wish lists.

**New Business**

None

**Next Meeting**

The next meeting will be held on Thursday, November 5<sup>th</sup>, 2009 at 7pm in the City Hall Conference Room.

**Adjournment**

Kevin Bartram moved for adjournment, Rochelle Grey seconded the motion and it passed unanimously.